



DANIDA FELLOWSHIP COURSE IN DENMARK
October 18 - November 5 and December 6 - 17, 2010 In Copenhagen

Public - Private Cooperation

- a must for economic development



Danida Fellowship Centre
- sustaining development through training





Public-Private Cooperation – a Must in Economic Development

Over the last decade there has been growing recognition that collaboration between the private and the public sector is crucial for economic and social development. By sharing skills, resources, and expertise and by collaborating at local, national and international levels, public-private partnerships can drive innovative solutions to prevailing challenges for development.

However, it has time and time again been proven that public-private cooperation poses considerable challenges for both sides. Whether this is a result of “old school thinking” is not so important – but removing the obstacles for a fruitful collaboration is.

This course will lay out the foundation for building the partnerships, and gaining mutual benefits, by including viewpoints from both sides and reaching a common understanding on how best to join forces for development.

The Overall Objective

The overall objective of the course in public-private cooperation for development is to assist the participants in contributing effectively to public-private cooperation for national economic development and pro-poor growth.

Learning Objectives

The immediate objective of the course is to strengthen the competence of policymakers, officials and managers,

both private and public, in how to enhance development through public-private cooperation.

It is expected that the participants, upon return to their home countries, will help strengthen the capacity of their institution/organisation by involving their colleagues and counterparts in the methods and approaches acquired during the course.

BY THE END OF THE COURSE, THE PARTICIPANTS SHOULD BE ABLE TO:

- Understand the complexity that public-private partnership management involves
- Understand tools available to support public-private cooperation
- Raise awareness of the skills and conditions needed to create and manage sustainable public-private cooperation
- Make strategic and managerial decisions on how best to strengthen public-private cooperation in a specific area of activity
- Promote and support the active use of the methods and approaches by counterparts and other partners in national development.

The Essence of the Course

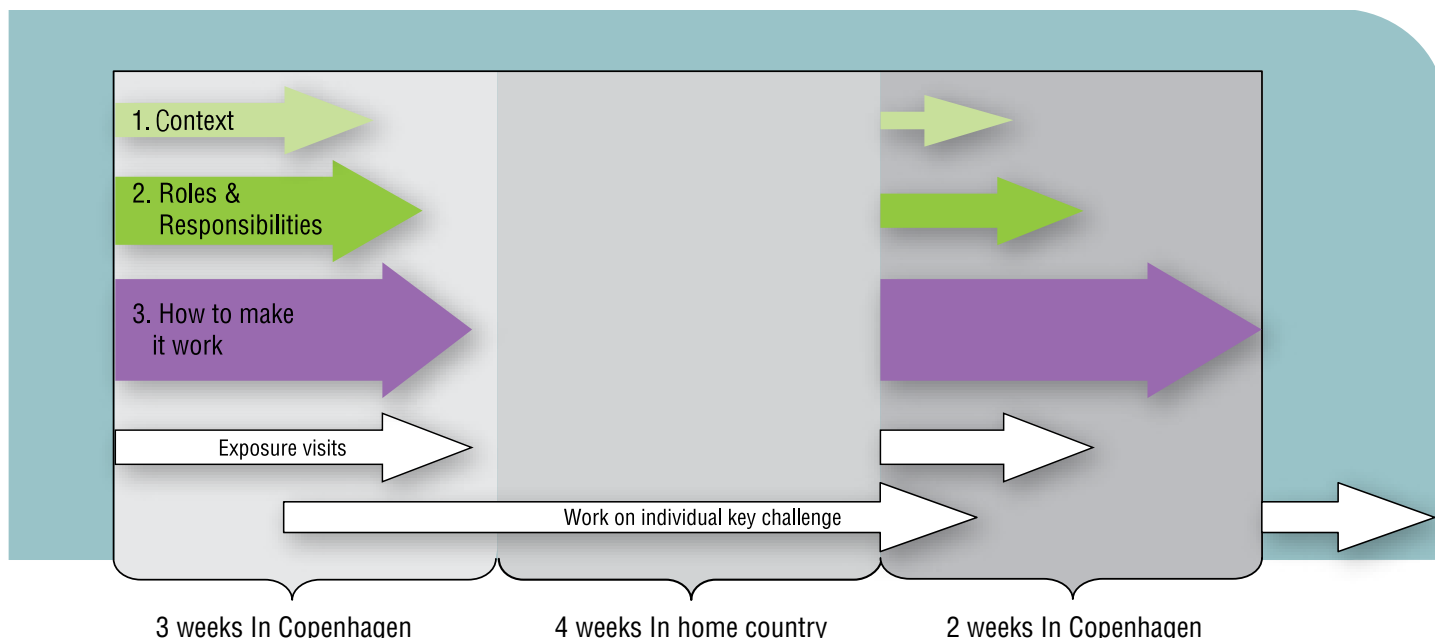
The course will focus on mapping the road from the stage where a development challenge is identified to the implementation of the action plan providing the needed services. Three main themes will be the backbone of the course.

The training will be centred on lectures, case study investigations, and sharing of best practises from Denmark and some of Danida programme countries. The three main themes will be underpinned by on-site exposure to practical implementation of public-private collaboration. All participants will be working on their individual assignment from real-life experience that will serve as a point of reference throughout the course. At the time of the Fellowship application to Danida Fellowship Centre (via the Danish Embassies), applicants should have identified a key challenge to be addressed in their individual assignment. After having been accepted as a participant in the course, the applicant should discuss the identified key challenge

with their counterparts and superior and get a written approval to proceed with the assignment, which should be forwarded to the course manager before the beginning of the course.

The course is conducted in two parts. During the first three weeks the participants will acquire an understanding of the challenges, concepts and approaches relevant to public-private cooperation. During the four weeks break, the participants will be working on individual assignments back in their home country, collecting material and information for the following in-depth analysis. The second part of the course in Denmark will continue the work of the first part with a focus on lessons learned, follow-up and use of acquired tools and approaches.

Experts in public-private cooperation will contribute to both parts of the course. The course will be concluded by individual presentation exercises and feedback from the core team of trainers and the other participants.



Theme 1. Context – the past and present approaches to PPC

Understanding the importance of the necessary framework conditions for PPC.

Key words: Globalisation; New Public Management, national and international private sector development; prevailing perceptions and mutual understanding; challenge perceptions and approaches.

Theme 2. Roles and responsibilities

Learning from experiences with PPCs and exploring the opportunities and challenges that the PPC entail – not least defining new roles and scope for the cooperation.

Key words: Corporate Social Responsibility, Good governance; Anti-Corruption, Legal Frameworks; Procurement rules; Transparency; The financing sector; The labour market, Lobbyism; Foreign direct investments; Incentives.

Theme 3. How to make it work

Introduction to tools and methods, lessons learned from various PPCs and experiences to build on to make PPC work.

Key words: Comparative advantages; sustainability; incentives; implementation and delivery mechanisms; supply and demand.

Work on individual key challenge and **Exposure visits to successful PPC and Multi-stakeholder projects** constitute a fourth and fifth element integrated into the above three themes.

PUBLIC SECTOR	PRIVATE SECTOR
<p>Experienced high- and mid level policymakers and officials from:</p> <p>Central Government Local and Regional Governments Government authorities</p>	<p>Experienced high- and mid level officials and managers from:</p> <p>Companies National employer organisation National confederation of industries or similar organisation National farmers union/organisation National finance institution</p>
<p>Experienced high- and mid level policymakers and officials from:</p> <p>Foundations / Agencies / Board Members in medium and large sized enterprises</p>	

Practical Information

Who Can Participate?

It is a purpose in itself that participants in the course are from a number of Danida programme countries and different social and economic fields.

How Do You Qualify for the Course?

Participants must meet the following requirements: fluency in English, computer skills and interest in exploring and applying new approaches.



sociability



Deadline for submitting the forms to the Embassy is July 12, 2010.

For questions related to the application procedure, please contact the Embassy of Denmark in your country or Danida Fellowship Centre.

For questions related to course content or other aspects of the course, please contact:

Sociability

Blågårds Plads 1, St., DK-2200
Copenhagen N, Denmark
Att. Lisbeth Boye, Tel: + 45 28 92 34 85
E-mail: sociability@sociability.dk
www.sociability.dk

Course Fee

The course is co-funded by the Danida supported Fellowship Programme. Programmes / Projects are charged DKK 2,500 per participant per course week.

The funding needed for this course is DKK 12.500 per participant. The fee is all inclusive covering study fees, return air-ticket, accommodation, personal allowances, insurances etc.

What is Danida Fellowship Centre?

Danida Fellowship Centre (DFC) manages and implements the Danida supported Fellowship Programme which supplies training in support of capacity development in Danida's programmes and projects worldwide. DFC is responsible for the educational, administrative and practical aspects of the training in Denmark.

Application procedures

Application procedures must follow the procedures stipulated in "Guidelines for Danida Fellowships" The guidelines as well as the fellowship form can be downloaded at DFC's website www.dfcentre.com. The fellowship form is to be filled in by the applicant, and endorsed by the Danida programme/project and the Embassy Desk Officer in order to ensure that the training is within the framework of national sector plans for capacity development.

The Embassy will forward the application forms to DFC. Selection of course participants will be carried out by the DFC and the course management team based on incoming applications.

DFC's contact details are:

Hostrupsvej 22, DK-1950 Frederiksberg C, Denmark
Tel: +45 3536 1322 - Fax: +45 3536 2095
e-mail: dfc@dfcentre.dk - www.dfcentre.com



Course Management

Lisbeth Boye owns and runs Sociability, a network-based consultancy with associated partners in Asia and Africa. Lisbeth holds a Master in Business Administration and Development Studies. She is advanced SA8000 auditor. She has extensive experience in Danida and EU funded training, course planning and management in Africa and Denmark. Counting entrepreneurship courses, Public-Private Cooperation, Change Management and Strategic CSR. She has 16 years of working experience with private sector development, sector-wide approaches, hence an extensive experience and insight in business, technology and entrepreneurship development and support in developing countries. She has work experience from Egypt, Ghana, Kenya, Nigeria, Tanzania, Zambia, Zimbabwe, India, Thailand, England, Greece, Lithuania and Kosovo.